Sales Region

HRP -Washingtd National

INVOICE

WPBF



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice Month Invoice Period Invoice # Invoice Date 10/01/12 - 10/08/12 933785-1 10/14/12 October 2012 Sales Office Account Executive Station

Mica Hansen

www.thewpbfchannel.com

Billing Address:

Estimate Number Advertiser Product **American Crossroads**

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306

Towson, MD 21286

AMERICAN C	ORSSROADS 177	5
Flight Dates 10/02/12 - 10/08/12	Order # 933785	Alt Order # 06228092
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB # 1021	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	
#101/100/15 THE THE TOTAL PROPERTY.		

Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10/02/12 10/05/12 Good Morning America 7-9AM	-TWTF	:30	4	\$475.00	NM	
Class of Time - Pre-emptible with notice						
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 7 TWTF Spots/Week 2 TWTF	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate T
1 WPBF Tu 10/02/12 7:59 AM Good Morning America	7-9AM	:3	0 FLSNTV03A	ACH		\$475.00
2 WPBF W 10/03/12 8:59 AM Good Morning America	7-9AM	:3	0 FLSNTV03A	NCH		\$475.00
3 WPBF Th 10/04/12 7:29 AM Good Morning America	7-9AM	:3	0 FLSNTV03A	ксн		\$475.00
5 WPBF F 10/05/12 7:59 AM Good Morning America	7-9AM	:3	0 FLSNTV03A	СН	-	\$475.00
2 10/02/12 10/05/12 10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$250.00	NM	V
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate T
2 WPBF Tu 10/02/12 10:39 AM 10-11a Anderson Cooper	10-11a	:3	O FLSNTV03A	кСН		\$250.00
3 WPBF W 10/03/12 10:32 AM 10-11a Anderson Cooper	10-11a	:3	0 FLSNTV03A	кСН		\$250.00
1 WPBF Th 10/04/12 10:23 AM 10-11a Anderson Cooper	10-11a	:3	O FLSNTV03A	ACH .		\$250.00
4 WPBF F 10/05/12 10:19 AM 10-11a Anderson Cooper	10-11a	:3	0 FLSNTV03A	VCH 1		\$250.00
10/02/12 10/05/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$275.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - TWTF Spots/Week 4	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate T
1 WPBF Tu 10/02/12 WPBF News 25 @ Noon Credited	12pm-1230pm	:0	0 .			\$275.00
2 WPBFW 10/03/12 12:28 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 FLSNTV03A	\CH		\$275.00
3 WPBF Th 10/04/12 12:26 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 FLSNTV03A	CH .		\$275.00
4 WPBF F 10/05/12 12:11 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 FLSNTV03A	СН	22	\$275.00
10/02/12 10/05/12 M-F 5pm News 5-6pm Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	4	\$375.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS Prots/Week 4 Spots/Week 4	<u>Rate</u> \$375.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate T
1 WPBF Tu 10/02/12 5:44 PM M-F 5pm News	5-6pm	:3	0 FLSNTV03A	CH		\$375.00
5 WPBF W 10/03/12 5:57 PM M-F 5pm News	5-6pm	:30	0 FLSNTV03A	CH		\$375.00
3 WPBF Th 10/04/12 5:10 PM M-F 5pm News	5-6pm	.21	FLSNTV03A	CU		\$375.00



1854) Oznerine (4.2	SER EGACTRANT		
Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

								Spots/				
ne	Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
4	10/02/12 Class of Tin	10/05/12 ne - Immedia	M-F 5 _l ately Pre-	pm News emptible withou	5-6pm t notice	-TWTF	:30	4	\$375.00	NM		
	Spots: # Ch	Day Air		Air Time Desc		Start/End Time		h Ad-ID	2		Rate	
	4 WF	BFF 10/	/05/12	5:29 PM M-F 5	pm News	5-6pm	:3	0 FLSNTV0	3ACH		\$375.00	<u> N</u>
5	10/02/12 Class of Tir	10/05/12 ne - Immedia		News 25 @ 6: emptible withou		-TWTF	:30	4	\$450.00	NM		
	Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 4	<u>Rate</u> \$450.00						
	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descri	iption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate 1	Ту
			/02/12		F News 25 @ 6:00PM	6-6:30PM	:3	0 FLSNTV0	3ACH		\$450.00	
	4 WF	BF W 10/	/03/12		F News 25 @ 6:00PM	6-6:30PM		0 FLSNTV0			\$450.00	N
	3 WF	BF Th 10/	/04/12	6:13 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	0 FLSNTV0	ЗАСН		\$450.00	1
	2 W.F		/05/12	WPB.	F News 25 @_6:00PM	6-6:30PM	:0	0			\$450.00	٨
		Credited										_
6	10/03/12 Class of Tir	10/04/12 ne - Fixed No		l Of Fortune nptible	7-7:30PM	WT	:30	2	\$2,000.00	NM		
	Weeks:	Start Date 10/01/12	End Da 10/07/1	2WT	Spots/Week 2	<u>Rate</u> \$2,000.00						
	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate	_
			/03/12	7:08 PM Whee		7-7:30PM		0 FLSNTV0			\$2,000.00	
_	1 WF	BF Th 10/	/04/12	7:08 PM Whee	I Of Fortune	7-7:30PM	:3	0 FLSNTV0	ЗАСН		\$2,000.00	
7	10/02/12 Class of Tir	10/05/12 ne - Fixed No	Jeopa on Pre-er		7:30-8PM	-TWTF	:30	4	\$2,000.00	NM		_
	Weeks:	Start Date			Spots/Week	Rate						_
		10/01/12	10/07/1		4	\$2,000.00						
	Spots: # Ch			Air Time Descri		Start/End Time	_	h Ad-ID	_		Rate	
			/02/12	7:35 PM Jeopa	•	7:30-8PM		0 FLSNTV0			\$2,000.00	
			/03/12	7:41 PM Jeopa	-	7:30-8PM	-	0 FLSNTV0			\$2,000.00	
			/04/12	7:42 PM Jeopa	•	7:30-8PM		0 FLSNTV0			\$2,000.00	
	2 WF	BFF 10/	/05/12	7:28 PM Jeopa	iray	7:30-8PM	:3	0 FLSNTV0	ЗАСН		\$2,000.00	
8	10/02/12 Class of Tin	10/05/12 ne - Pre-emp	Nightli ptible with	ine notice	11:35-12:05AM	-TWTF	:30	3	\$350.00	NM		
	Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 3	<u>Rate</u> \$350.00						
	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	T
	1 WF	BF Tu 10/ Credited		Night	ine	11:35-12:05AM	:0	0			\$350.00	1
	2 WF	BF Th 10/	/04/12	12:01 AM Night	ine	11:35-12:05AM	:3	0 FLSNTV0	ЗАСН		\$350.00	
	4 WF	BF F 10/ Credited	/05/12 !	Night	ine	11:35-12:05AM	:0	0			\$350.00	1
9	10/02/12 Class of Tin	10/07/12 ne - Pre-emp	M-SUI	N WPBF News :	25 (11-11:35PM	-TWTF-S	:30	4	\$500.00	NM		_
	Weeks:	Start Date 10/01/12	End Dat 10/07/1:	te MTWTFSS	Spots/Week 4	<u>Rate</u> \$500.00						_
	Spots: # Ch			Air Time Desci	· · · · · · · · · · · · · · · · · · ·	Start/End Time	l engt	h Ad-ID			Rate	т.
	. –	BF Tu 10/			N WPBF News 25 @ [.]			0 FLSNTVO	ЗАСН		\$500.00	_
	3 WF				N WPBF News 25 @			0 FLSNTVO			\$500.00	
		BF Su 10/ Credited	/07/12		N WPBF News 25 @		:0	•			\$500.00	
	6 WP	BF Su 10/		11:34 PM M-SU	N WPBF News 25 @	11PM11-11:35PM	:3	0 FLSNTVO	ЗАСН		\$500.00	ı
-	10/05/12	10/05/12	20/20 otible with		10-11PM	1	:30	1	\$1,500.00	NM		=



	Train and		
Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Advertiser</u>	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

						Spots/	=		
ne Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/05/12 Class of	10/05/12 Time - Pre-em	20/20 ptible with notice	10-11PM	1	:30	1	\$1,500.00	NM	
Spots: <u>#</u>		10/07/121 r <u>Date</u> <u>Air Time</u> <u>Desc</u> 0/05/12 20/2		\$1,500.00 <u>Start/End Time</u> 10-11PM	Lengt	h <u>Ad-ID</u>			<u>Rate</u> <u>Typ</u> \$1,500.00 Ni
	Credited								V 1, 1
11 10/06/12 Class of		Sat 6-7am News ptible with notice	Sat 6-7am	1-	:30	1	\$175.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121-		<u>Rate</u> \$175.00					
Spots: #				Start/End Time		h Ad-ID	PACII.		Rate Typ
1	WPBF Sa 10			Sat 6-7am		0 FLSNTV03	SACH		\$175.00 N
	Time - Immedi	GMA Saturday 7-8an ately Pre-emptible witho	ut notice	1-	:30	1	\$300.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121-		<u>Rate</u> \$300.00					
Spots: #	Ch <u>Day Air</u> WPBF Sa 10		cription A Saturday 7-8am	Start/End Time Sat 7am-8am		h <u>Ad-ID</u> O FLSNTV03	RACH		Rate Typ
									\$300.00 N
13 10/06/12 Class of		Sat 8-9am News ptible with notice	Sat 8-9am	1-	:30	1	\$300.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121-		<u>Rate</u> \$300.00					
Spots: #				Start/End Time		h Ad-ID			Rate Tyr
1	WPBF Sa 10	/06/12 8:39 AM Sat 8	3-9am News	Sat 8-9am		0 FLSNTV0	BACH		\$300.00 N
14 10/06/12 Class of		Sat 7pm News ately Pre-emptible witho	7-730pm ut notice	1-	:30	1	\$275.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121-		<u>Rate</u> \$275.00					
Spots: #				Start/End Time		h Ad-ID			Rate Typ
· · · · · · · · · · · · · · · · · · ·	WPBF Sa 10 Credited		7pm News	7-730pm	::	00			\$275.00 Ni
15 10/07/12 Class of		Sun 6-7am News ptible with notice	Sun 6-7am	1	:30	.1	\$125.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121		Rate \$125.00					
Spots: #				Start/End Time		h Ad-ID			Rate Typ
1	WPBF Su 10	/07/12 6:08 AM Sun	6-7am News	Sun 6-7am	:3	0 FLSNTV03	BACH		\$125.00 NI
16 10/07/12 Class of		GMA Sunday 7-8am ately Pre-emptible without	Sun 7-8am ut notice	1	:30	1	\$300.00	NM	
Weeks:	Start Date 10/01/12		Spots/Week	<u>Rate</u> \$300.00					
Spots: #	Ch <u>Day Air</u>	r Date Air Time Desc		Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBF Su 10	/07/12 6:58 AM GMA	Sunday 7-8am	Sun 7-8am	:3	0 FLSNTV03	BACH		\$300.00 NI
17 10/07/12 Class of	Time - Pre-emp	Sun 9-10am ptible with notice	9-10am ·	1	:30	1	\$750.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121		<u>Rate</u> \$750.00					
Spots: #				Start/End Time		h Ad-ID			Rate Typ
1	WPBF Su 10	/07/12 9:59 AM Sun	9-10am	9-10am	:3	0 FLSNTV03	BACH		\$750.00 NI
18 10/07/12 Class of		Chris Matthews ptible with notice	Sun 10-10:30AM	1	:30	1	\$250.00	NM	
Weeks:	. Start Date	End Date MTWTFSS	Spots/Week	Rate			*		



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

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ine Start Date	.com End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/07/12 Class of Ti	10/07/12 me - Pre-empt	Chris Matthews tible with notice	Sun 10-10:30AM	1	:30	1	\$250.00	NM	
	10/01/12 n <u>Day</u> <u>Air l</u> PBF Su 10/0	10/07/121 <u>Date Air Time Descri</u> 07/12 10:20 AM Chris		\$250.00 Start/End Time Sun 10-10:30AN		Ad-ID) FLSNTV03	ВАСН		<u>Rate</u> <u>Type</u> \$250.00 NM
19 10/07/12 Class of Ti	10/07/12 me - Immedia	Sun 630pm News tely Pre-emptible without	630-7pm notice	1	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> CI 1 W	Start Date 10/01/12 n <u>Day Air I</u> PBF Su 10/0	10/07/121 Date <u>Air Time</u> Descri		Rate \$375.00 Start/End Time 630-7pm		<u>Ad-ID</u>) FLSNTV0:	ЗАСН		Rate Type \$375.00 NM
20 10/07/12 Class of Ti	10/07/12 me - Pre-empt	AFV tible with notice	7-8PM	1	:30	. 1	\$850.00	NM	To acquartes.
	Start Date 10/01/12 1 Day Air I PBF Su 10/0 See MG 2 PBF Su 10/0 MG for 20	10/07/121 <u>Date Air Time Descri</u> 07/12 AFV 20.2 07/12 7:22 PM AFHV		Rate \$850.00 Start/End Time 7-8PM 7-8p 10/7	:00	n <u>Ad-ID</u>)) FLSNTV0:	ЗАСН		Rate Type \$850.00 NM \$850.00 NM
21 10/08/12 Class of Ti	10/08/12 me - Pre-empt	Good Morning America	7-9AM	1	:30	1	\$475.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 1	Spots/Week 1	<u>Rate</u> \$475.00					
	n <u>Day Airl</u> PBFM 10/0		ption Morning America	Start/End Time 7-9AM		Ad-ID FLSNTV0	Васн		Rate Type \$475.00 NN
22 10/08/12 Class of Ti	10/08/12 me - Pre-emp	10-11a Anderson Coop	per 10-11a	1	:30	1	\$250.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W	10/08/12 Day Air I		Spots/Week 1 ption Anderson Cooper	<u>Rate</u> \$250.00 <u>Start/End Time</u> 10-11a		1 <u>Ad-ID</u>) FLSNTV0	ЗАСН		<u>Rate</u> <u>Type</u> \$250.00 NN
23 10/08/12 Class of Ti	10/08/12 me - Pre-empt	WPBF News 25 @ Notible with notice	on 12pm-1230pm	1	:30	1	\$275.00	NM	10 11 11 11
	Day Air I	10/14/12 1 Date <u>Air Time</u> Descri	Spots/Week 1 ption News 25 @ Noon	Rate \$275.00 <u>Start/End Time</u> 12pm-1230pm		<u>Ad-ID</u>) FLSNTV0	ЗАСН		<u>Rate</u> <u>Type</u> \$275.00 NM
		M-F 5pm News tely Pre-emptible without		1	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> Ch 1 Wi		10/14/12 1		Rate \$375.00 Start/End Time 5-6pm		Ad-ID) FLSNTV0:	ЗАСН		<u>Rate</u> <u>Type</u> \$375.00 NM
25 10/08/12 Class of Ti	10/08/12 ne - Immediat	WPBF News 25 @ 6:0 ely Pre-emptible without	0Pl6-6:30PM notice	1	:30	1	\$450.00	NM	
Weeks: Spots: <u>#</u> Ch 1 W	Day Air [10/14/12 1 Date Air Time Descri	Spots/Week 1 otion News 25 @ 6:00PM	Rate \$450.00 <u>Start/End Time</u> 6-6:30PM		<u>Ad-ID</u>) FLSNTV0:	ЗАСН		<u>Rate</u> <u>Type</u> \$450.00 NN
26 10/08/12	10/08/12	Wheel Of Fortune	7-7:30PM	1	:30	1	\$2,000.00	NM	



THE PROPERTY AND LESS COME	(DESCRIPTE)		
Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

-	Advertiser	Product	Estimate Number
	American Crossroads	AMERICAN CORSSROADS	1775

								Spots/			
ne	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/08/12 Class of Tin	10/08/12 ne - Fixed No	Wheel Of on Pre-empt		7-7:30PM	1	:30	1	\$2,000.00	NM	
1		Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: <u>#</u> Ch 1 WP			Time Descrip 18 PM Wheel		Start/End Time 7-7:30PM		h Ad-ID 0 FLSNTV0	ЗАСН		<u>Rate Typ</u> \$2,000.00 NI
	10/08/12 Class of Tin	10/08/12 ne - Fixed No	Jeopardy on Pre-empt		7:30-8PM	1	:30	1	\$2,000.00	NM	
		Start Date 10/08/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: <u>#</u> Ch 1 WF			Time Descrip 52 PM Jeopar		Start/End Time 7:30-8PM		th <u>Ad-ID</u> 30 FLSNTVO	ЗАСН		<u>Rate Typ</u> \$2,000.00 Ni
	10/08/12 Class of Tin	10/08/12 ne - Pre-emp		otice	11:35-12:05AM	1	:30	1	\$350.00	NM	- Western -
		Start Date 10/08/12		MTWTFSS 1	Spots/Week 1	Rate \$350.00					
;	Spots: <u>#</u> Ch 1 WF	Day Air PBF M 10 Credited	/08/12	Time Descrij Nightlii		<u>Start/End Time</u> 11:35-12:05AM		th Ad-ID	1		<u>Rate</u> <u>Typ</u> \$350.00 Ni
	10/08/12 Class of Tin	10/08/12 ne - Pre-emp	M-SUN V	VPBF News 2	5 (11-11:35PM	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS 1	Spots/Week 1	Rate \$500.00					
	Spots: <u>#</u> Ch 1 WF			Time Descri	otion I WPBF News 25 @	Start/End Time 11PM11-11:35PM		th <u>Ad-ID</u> 30 FLSNTV0	3ACH		<u>Rate Typ</u> \$500.00 N
	10/06/12 Class of Tin	10/06/12 ne - Pre-emp	Sat Jeopa		Sat 7:30-8PM	1-	:30	1	\$500.00	NM	The second secon
1	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$500.00	A.		. 11		
;	Spots: <u>#</u> Ch 1 WF	<u>Day</u> <u>Air</u> PBF Sa 10/		Time Descri 41 PM Sat Je		Start/End Time Sat 7:30-8PM		th <u>Ad-ID</u> 30 FLSNTV0	ЗАСН		<u>Rate Typ</u> \$500.00 Ni
	10/08/12 Class of Tin	10/08/12 ne - Pre-emi	The View		11A-12PM	M	:30	1	\$475.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$475.00		Ш			
,	Spots: <u>#</u> Ch 2 WF			Time Description 159 AM The Vicential The Vi	_	Start/End Time 11A-12PM		th <u>Ad-ID</u> 30 FLSNTV0	ЗАСН		<u>Rate Type</u> \$475.00 NM
	10/08/12 Class of Tin	10/08/12 ne - Immedia	M-F 3-4P	ptible without	M-F 3-4P	M	:30	1	\$350.00	NM	N.
	Weeks:	Start Date 10/08/12		MTWTFSS M	Spots/Week 1	Rate \$350.00					
<u> </u>	Spots: <u>#</u> Ch 2 WF			Time Descrip 47 PM M-F 3-		Start/End Time M-F 3-4P		th <u>Ad-ID</u> 30 FLSNTV0	ЗАСН	74	<u>Rate Typ</u> \$350.00 NM
	10/08/12 Class of Tin	10/08/12 ne - Pre-emp	DWTS	tice	Prime Other	1	:30	1	\$5,000.00	NM	j.
١	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	Rate \$5,000.00	IX.		- 10		
	Spots: <u>#</u> Ch 1 WP			Time Descrip	otion	Start/End Time Prime Other		th <u>Ad-ID</u> 30 FLSNTV0	ЗАСН		<u>Rate Typ.</u> \$5,000.00 N
	10/08/12 Class of Tin	10/08/12 ne - Immedia	Dr. Oz itely Pre-em	ptible without	4-5p notice	M	:30	1	\$450.00	NM	
			End Date	MTWTFSS	Spots/Week	Rate					



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933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

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								Spots/			
ne S	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	0/08/12 Class of Tim	10/08/12 ne - Immedia	Dr. Oz ately Pre-ei	mptible without	4-5p notice	M	:30	1	\$450.00	ŊM	
Sp	pots: <u>#</u> Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Ty
	3 WP	PBF M 10.	/08/12	4:19 PM Dr. Oz		4-5p	:3	0 FLSNTV03	ACH		\$450.00 N
	0/08/12 class of Tim	10/08/12 ne - Pre-em	WPBF I	News 25 @ 5ar notice	n 5-530am	M	:30	1	\$125.00	NM	Λ
W	/eeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 1	<u>Rate</u> \$125.00					
S	pots: # Ch	Day Air		<u> Air Time</u> <u>Descri</u>		Start/End Time		h Ad-ID			Rate Ty
	1 WP	BFM 10	/08/12	5:22 AM WPBF	News 25 @ 5am	5-530am	:3	0 FLSNTV03	ACH		\$125.00 N
	0/08/12 Class of Tim	10/08/12 ne - Pre-emi			ngs5:30-5:57am	M	:30	1	\$200.00	NM	Si
W		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week	Rate \$200.00					
Sr	pots: # Ch			Air Time Descri	ption	Start/End Time	l engi	h Ad-ID			Rate Ty
٠,	. –					@ 5:3(5:30-5:57am		0 FLSNTV03	ACH		\$200.00 h
	0/02/12 Class of Tim	10/05/12 ne - Pre-em	The Vie		11A-12PM	-TWTF	:30	2	\$475.00	NM	
		Start Date	End Date	MTWTFSS	Spots/Week	Rate					101
e.	note: # Ch	10/01/12	10/07/12		2 ntion	\$475.00 Start/End Time	Longi	- Ad ID			Data T
J,	pots: <u>#</u> Ch 1 WP	<u>Day Air</u> BFTu 10		<u>Nir Time</u> <u>Descri</u> 0:59 AM The Vi		Start/End Time 11A-12PM		<u>th Ad-ID</u> 30 FLSNTV03	ACH*		<u>Rate Ty</u> \$475.00
		BF F 10		The V		11A-12PM		00			\$475.00
		Credited									
38 1 C	0/02/12 Class of Tim	10/05/12 ne - Immedia	M-F 3-4 ately Pre-ei	P mptible without	M-F 3-4P notice	-TWTF	:30	3	\$350.00	NM	
W		Start Date 10/01/12	End Date 10/07/12		Spots/Week 3	<u>Rate</u> \$350.00		v g			
S	pots: # Ch			<u> Xir Time</u> Descri		Start/End Time		h Ad-ID			Rate T
		BFTu 10		3:33 PM M-F 3-		M-F 3-4P		0 FLSNTV03			\$350.00
	1 WP			3:59 PM M-F 3- 3:49 PM M-F 3-		M-F 3-4P M-F 3-4P		0 FLSNTV03			\$350.00
				J.43 FIVI IVI-F J-				U FLSNIVUS	АСП		\$350.00
	0/02/12 class of Tim	10/05/12 ne - Immedia	Dr. Oz ately Pre-er	mptible without	4-5p notice	-TWTF	:30	3	\$450.00	NM	
W		Start Date 10/01/12	End Date 10/07/12		Spots/Week 3	<u>Rate</u> \$450.00					
Sp				ir Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
				4:38 PM Dr. Oz		4-5p		0 FLSNTV03			\$450.00
				4:27 PM Dr. Oz		4-5p		0 FLSNTV03	ACH		\$450.00
	3 WP	BFF 10, Credited	/05/12 !	Dr. Oz		4-5p	:0	00			\$4 50.00
	0/02/12 class of Tim	10/05/12 ne - Pre-emp		M-F 9-10a	9-10a	-TWTF	:30	3	\$275.00	NM	
	eeks:	Start Date 10/01/12		MTWTFSS	Spots/Week 3	<u>Rate</u> \$275.00					
Sp	oots: # Ch	Day Air	Date A	ir Time Descri	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
		BF Tu 10/		9:29 AM Dr: Oz		9-10a		0 FLSNTV03			\$275.00
				9:10 AM Dr. Oz		9-10a		0 FLSNTV03			\$275.00
	3 M/P	BF F 10/	/05/12	9:37 AM Dr. Oz	M-F 9-10a	9-10a	:3	0 FLSNTV03	ACH		\$275.00
	3 771										
	0/08/12	10/08/12 ne - Pre-emp		M-F 9-10a notice	9-10a	M	:30	1	\$275.00	NM	



Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

as Start Data E	d Data D	intian	Start/End Time	MTD/TECC	Langth	Spots/ Week	Rate	Туре	
ne Start Date Er		escription r. Oz M-F 9-10a	Start/End Time 9-10a	MTWTFSS	Length :30	1	\$275.00	NM	
Class of Time -	Pre-emptible	with notice					\$275.00	IAIAI	
	<u>Day</u> <u>Air Date</u> M 10/08/12			Start/End Time 9-10a		<u>h Ad-ID</u> 0 FLSNTV0	ЗАСН		<u>Rate</u> <u>Typ</u> \$275.00 Ni
								NIM	Ψ210.00 141
42 10/05/12 10 Class of Time -		0/20 re-emptible	10-11PM	F	:30	1	\$2,500.00	NM	7
	nt Date	<u>d Date</u> <u>MTWTFSS</u> 07/12F	Spots/Week 1	<u>Rate</u> \$2,500.00					
	Day Air Date	• • • • • • • • • • • • • • • • • • • •	ription	Start/End Time		h Ad-ID			Rate Typ
1 WPBF	F 10/05/12	2 10:38 PM 20/20)	10-11PM	:3	0 FLSNTV0	ЗАСН		\$2,500.00 NI
43 10/06/12 10 Class of Time -		at 330-7pm ABC Co	olleg(330-7pm	S-	:30	1	\$1,500.00	NM	
Weeks: Sta	rt Date Enc	Date MTWTFSS		Rate	W				
	01/12 10/0 Day Air Date	07/12S- e Air Time Desc	1 ription	\$1,500.00 Start/End Time	Lenat	h Ad-ID			Rate Typ
	Sa 10/06/12		30-7pm ABC College			0 FLSNTV0	ЗАСН		\$1,500.00 N
	/06/12 M	-Sun 1130p-12am I	_ate 1130p-1205am	S-	:30	1	\$375.00	NM	
	rt Date End	Pre-emptible without Date MTWTFSS		Rate					
		07/12S-	, 1	\$375.00 Start/End Time	Longt	P V4 1D			Pata Tun
• -	<u>Day</u> <u>Air Date</u> Sa 10/06/12			lews 1130p-1205am		<u>h Ad-ID</u> () FLSNTV()	ЗАСН		<u>Rate Typ</u> \$375.00 NI
	R - Football	100							
45 10/02/12 10 Class of Time -	/05/12 W	/PBF News 25 @ 5	am 5-530am	-TWTF	:30	1	\$150.00	NM	
	rt Date End	Date MTWTFSS	Spots/Week	Rate					
		07/12 -TWTF	1	\$150.00					
. —	<u>Day</u> <u>Air Date</u> W 10/03/1:		F News 25 @ 5am	Start/End Time 5-530am		<u>h Ad-ID</u> 0 FLSNTV0	ЗАСН		<u>Rate Typ</u> \$150.00 NI
•				S-				NIA	V100.00 141
Class of Time -	Pre-emptible				:30	1	\$1,500.00	NM	
		<u>d Date</u> <u>MTWTFSS</u> 07/12S-		Rate					
			1						
	<u>Day</u> <u>Air Date</u>		ription	\$1,500.00 Start/End Time	Lengt	h Ad-ID			Rate Typ
	<u>Day Air Date</u> Sa 10/06/12		·	\$1,500.00 Start/End Time		<u>h Ad-ID</u> 0 FLSNTV0	ЗАСН		
1 WPBF	Sa 10/06/12 /07/12 St	2 6:07 PM Sat 3 un 8-9am News	ription	\$1,500.00 Start/End Time			3ACH \$350.00	NM	
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta	Sa 10/06/12 /07/12 St Pre-emptible rt Date End	2 6:07 PM Sat 3 un 8-9am News with notice d Date MTWTFSS	ription 30-7pm ABC College	\$1,500.00 <u>Start/End Time</u> Footbi 330-7pm S <u>Rate</u>	:3	0 FLSNTV0		NM	
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/	Sa	2 6:07 PM Sat 3 un 8-9am News with notice d Date MTWTFSS 07/12S	siption 30-7pm ABC College Sun 8-9am Spots/Week 1	\$1,500.00 <u>Start/End Time</u> Footbi 330-7pm S <u>Rate</u> \$350.00	:30	0 FLSNTv0		NM	\$1,500.00 N
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch	Sa 10/06/12 /07/12 St Pre-emptible rt Date End	2 6:07 PM Sat 3 un 8-9am News with notice d Date MTWTFSS 07/12S e Air Time Desc	siption 30-7pm ABC College Sun 8-9am Spots/Week 1 ription	\$1,500.00 <u>Start/End Time</u> Footbi 330-7pm S <u>Rate</u>	:30 :20 Lengt	0 FLSNTV0	\$350.00	NM	\$1,500.00 NI
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 48 10/03/12 10	Sa 10/06/12 /07/12 St Pre-emptible t Date Enc 01/12 10/0 Day Air Date Su 10/07/12 /07/12 M-	2 6:07 PM Sat 3 un 8-9am News with notice d Date MTWTFSS 07/12S e Air Time Desc 2 8:08 AM Sun 6 -SUN WPBF News	Sun 8-9am Spots/Week 1 ription 3-9am News	\$1,500.00 Start/End Time Footbi 330-7pm S Rate \$350.00 Start/End Time	:30 :20 Lengt	0 FLSNTv0 1 h Ad-ID	\$350.00	NM NM	\$1,500.00 NI
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 48 10/03/12 10 Class of Time - Weeks: Sta	10/06/12 St	un 8-9am News with notice d Date MTWTFSS 07/12S Air Time Desc 2 8:08 AM Sun 6 -SUN WPBF News re-emptible MTWTFSS	Sun 8-9am Spots/Week 1 ription 3-9am News	\$1,500.00 Start/End Time Footbi 330-7pm S Rate \$350.00 Start/End Time Sun 8-9am WTF-S Rate	:30 :30 <u>Lengt</u> :3	0 FLSNTV0 1 h <u>Ad-ID</u> 0 FLSNTV0	\$350.00 ЗАСН		\$1,500.00 NI
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 48 10/03/12 10 Class of Time - Weeks: Sta 10/	10/06/12 St	un 8-9am News with notice d Date MTWTFSS 07/12S 2 Air Time Desc 2 8:08 AM Sun 3	Sun 8-9am Spots/Week 1 3-9am News 25 @11-11:35PM Spots/Week 1	\$1,500.00 Start/End Time Footbi 330-7pm S Rate \$350.00 Start/End Time Sun 8-9am WTF-S Rate \$1,300.00	:30 :30 <u>Lengt</u> :3	0 FLSNTV0 1 h <u>Ad-ID</u> 0 FLSNTV0	\$350.00 ЗАСН		\$1,500.00 NI Rate Typ \$350.00 NI
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 48 10/03/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch	Nation	un 8-9am News with notice d Date MTWTFSS 07/12S 2 Air Time Desc 2 8:08 AM Sun 3	Sun 8-9am Spots/Week 1 3-9am News 25 @11-11:35PM Spots/Week 1	\$1,500.00 Start/End Time Footbi 330-7pm S Rate \$350.00 Start/End Time Sun 8-9am WTF-S Rate \$1,300.00 Start/End Time	:30 Lengt :30 Lengt	0 FLSNTV0 1 h Ad-ID 0 FLSNTV0	\$350.00 3ACH \$1,300.00		\$1,500.00 NI Rate Typ \$350.00 NI
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 48 10/03/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 49 10/06/12 10	Sa 10/06/12 /07/12 St Pre-emptible t Date Enc 01/12 10// Day Air Date Su 10/07/12 M- Fixed Non Pr t Date End 01/12 10// Day Air Date Character 10/04/12 /06/12 M-	2 6:07 PM Sat 3 un 8-9am News with notice d Date MTWTFSS 07/12S e Air Time Desc 2 8:08 AM Sun 6 -SUN WPBF News re-emptible d Date MTWTFSS 07/12WTF-S e Air Time Desc 2 11:34 PM M-SU -Sun 1130p-12am L	Sun 8-9am Spots/Week 1 ription 3-9am News 25 @11-11:35PM Spots/Week 1 ription 1	\$1,500.00 Start/End Time Footbi 330-7pm S Rate \$350.00 Start/End Time Sun 8-9am WTF-S Rate \$1,300.00 Start/End Time	:30 Lengt :30 Lengt	0 FLSNTV0 1 h Ad-ID 0 FLSNTV0 1 h Ad-ID	\$350.00 3ACH \$1,300.00		\$1,500.00 NI Rate Typ \$350.00 NI
1 WPBF 47 10/07/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 48 10/03/12 10 Class of Time - Weeks: Sta 10/ Spots: # Ch 1 WPBF 49 10/06/12 10 Class of Time - Weeks: Sta	Sa 10/06/12 /07/12 St Pre-emptible t Date Enc 01/12 10// Day Air Date Su 10/07/12 M- Fixed Non Pr t Date End 01/12 10// Day Air Date Th 10/04/12 /06/12 M- Pre-emptible t Date End	2 6:07 PM Sat 3 un 8-9am News with notice d Date MTWTFSS 07/12S e Air Time Desc 2 8:08 AM Sun 6 -SUN WPBF News re-emptible d Date MTWTFSS 07/12WTF-S e Air Time Desc 2 11:34 PM M-SU -Sun 1130p-12am L	Sun 8-9am Spots/Week 1 sription 3-9am News 25 (11-11:35PM Spots/Week 1 sription JN WPBF News 25 @	\$1,500.00 Start/End Time Footbi 330-7pm S Rate \$350.00 Start/End Time Sun 8-9am WTF-S Rate \$1,300.00 Start/End Time \$1,125PM	:30 Lengt :30 :30 Lengt :30 Lengt :30	0 FLSNTV0 1 h Ad-ID 0 FLSNTV0 1 h Ad-ID 0 FLSNTV0	\$350.00 3ACH \$1,300.00 3ACH	NM	Rate Type \$1,500.00 NM Rate Type \$350.00 NM Rate Type \$1,300.00 NM



Payment Terms 30 Days

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

	Action for the fact		
Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

www.thewpbfchannel.com

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
49	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	M-Sun 1130p-12am L	ate 1130p-1205am	S-	:30	1	\$550.00	NM	
	Spots: # Ch 1 WF		06/12 12:18 AM M-Su		Start/End Time ews 1130p-1205am		<u>h Ad-ID</u> 0 FLSNTV03	ACH		<u>Rate</u> <u>Type</u> \$550.00 NN
50	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat 5-6am News otible with notice	Sat 5-6am	S-	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch 1 WF	Day Air PBF Sa 10/			Start/End Time Sat 5-6am		h Ad-ID 0 FLSNTV03	ACH		Rate Type \$100.00 NN
51	10/07/12 Class of Tir	10/07/12 ne - Fixed No	Sun 5-6am News on Pre-emptible	Şun 5-6am	S	:30	1-	\$100.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week 1	Rate \$100.00	and the second second				
		<u>Day Air</u> PBF Su 10/			Start/End Time Sun 5-6am		h <u>Ad-ID</u> 0 FLSNTV03	ACH		Rate Typ \$100.00 N
52	10/08/12 Class of Tir	10/08/12 me - Pre-emp	Dr. Oz M-F 9-10a otible with notice	9-10a	M	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch 1 WF		Date Air Time Desc 08/12 9:38 AM Dr. O		Start/End Time 9-10a		h <u>Ad-ID</u> 0 FLSNTV03	ACH		<u>Rate Typ</u> \$350.00 Nf
53	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat 5-6am News otible with notice	Sat 5-6am	S-	:30	. 1	\$100.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Sa 10/			Start/End Time Sat 5-6am		<u>h Ad-ID</u> 0 FLSNTV03	ACH	1 7 3	<u>Rate</u> <u>Typ</u> \$100.00 N f
			1 0 1		Total Spots		74			

Gross Total

\$49,675.00

Agency Commission

\$7,451.25

Net Amount Due

\$42,223.75

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